EverGlow AABHARANA

EverGlow Aabharana: Shine Brighter, Affordably

Welcome to EverGlow Aabharana, South India's largest online platform for exquisite gold-plated artificial jewelry. Discover premium quality pieces that combine traditional beauty with modern trends, allowing you to shine on every occasion without breaking the bank.

www.everglowaabharana.kesug.com

Our Story & Vision

Jewelry That Tells a Story

Launched on June 24, 2025, EverGlow Aabharana was born from a simple dream: to offer a stunning alternative to traditional gold ornaments. We believe every woman deserves to adorn herself with beautiful, premium jewelry at the lowest possible price.

Our hand-curated collection of over 2,000 pieces blends traditional Indian aesthetics with contemporary designs, ensuring each item, from a simple nose pin to a grand bridal choker, reflects elegance and meticulous craftsmanship.

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Why Choose EverGlow Aabharana?

Luxury, Affordably

Experience the look and feel of real gold without the hefty price tag. Our gold-plated finish is rich and classy.

Pan-India Delivery

Enjoy convenient delivery across India, bringing your favorite pieces right to your doorstep from our online store.

Personalized Gifting

Discover unique customized options, including elegant name chains and sentimental breastmilk jewelry, perfect for special gifts.

Exceptional Service

Your trust is our priority. We are committed to providing outstanding customer service, ensuring a smooth and delightful shopping experience.

Our Exquisite Collections

Explore our diverse and trending collections, meticulously curated for every style and occasion. From traditional elegance to contemporary chic, we have the perfect piece for you:

- Antique Necklace Sets & Chokers
- Temple Jewelry inspired by Kerala tradition
- Gold-Plated Bangles & Bracelets
- Earrings, Jhumkas, Nosepins & Finger Rings
- Pearl Sets, Bridal Sets, and Daily Wear Picks

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The Smart Choice: Gold-Plated Jewelry

In today's market, soaring gold prices make luxury jewelry often unattainable. Gold-plated artificial jewelry offers a brilliant alternative, providing the same opulent look without the prohibitive cost. It's about smart styling and embracing beauty without budget constraints.

100%

Increase in Sales

Since 2019, gold-plated artificial jewelry sales have surged, reflecting a smart shift in consumer preference.

2025

Record Highs

Gold prices are hitting unprecedented levels in 2025, making traditional gold less accessible for many.

1-3

Years of Luster

With proper care, our quality gold-plated jewelry can maintain its stunning appearance for 1-3 years or even longer.

Understanding Gold-Plated Jewelry

Unlike pure gold, gold-plated jewelry is crafted from base metals like brass or copper, then coated with a thin, luxurious layer of gold through an electroplating process. This creates a rich, opulent appearance identical to solid gold.

The key to quality lies in meticulous attention to detail and material selection. Our pieces undergo multiple checks to ensure a stellar finish, embodying the same artistic vision as fine gold ornaments but with a practical foundation.

Care for Lasting Brilliance

While not eternal, your EverGlow Aabharana pieces can retain their allure for years with simple care. Follow these steps to maximize their lifespan and maintain their stunning glow:

1

Avoid Chemicals

Keep jewelry away from perfumes, lotions, and harsh chemicals to protect the gold plating.

2

Limit Moisture

Remove before swimming, showering, or intense exercise to prevent damage from water and sweat.

3

Gentle Clean

Wipe gently with a soft cotton cloth and mild soap. Ensure it's completely dry before storing.

4

Store Safely

Store each piece separately in a soft pouch or jewelry box to prevent scratches and tangles.

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Beyond Affordability: Additional Benefits

Choosing gold-plated artificial jewelry isn't just a smart financial decision; it also offers diverse advantages that enhance your style and contribute to a better world.

Durable & Elegant

Enjoy jewelry that is designed to last and maintain its attractive shine, offering long-term beauty.

Versatile Designs

Explore a wide range of lightweight, stylish designs suitable for all occasions, from daily wear to grand celebrations.

Eco-Friendly Choice

Contribute to a healthier planet by choosing sustainable options that reduce the environmental impact of gold mining.

Connect with EverGlow Aabharana

Ready to discover your next favorite piece? Explore our collections and experience the blend of tradition, trend, and affordability. For any inquiries, our dedicated team is here to assist you.

Contact Details:

Email: everglowaabharana@gmail.com

Website: www.everglowaabharana.kesug.com